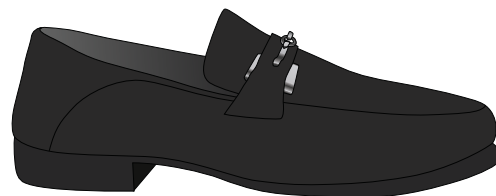
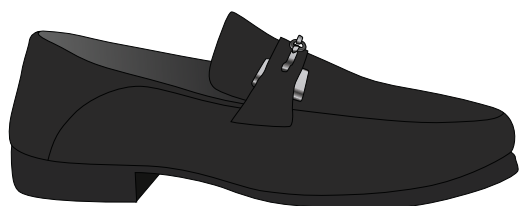
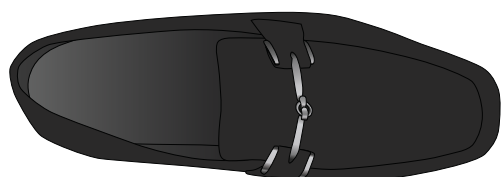


# Bespoke Unit's Guide To The Bit Loafer



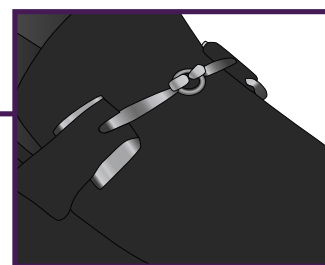
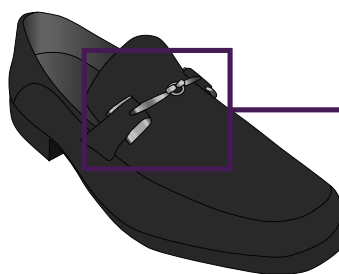
## Bespoke Unit's Key Bit Loafer Facts

- Also known as a "Gucci loafer," it was designed and popularized by Gucci in the mid-1960's
- Took the casual look of a moccasin and combined it with the sole and heel of a dress shoe



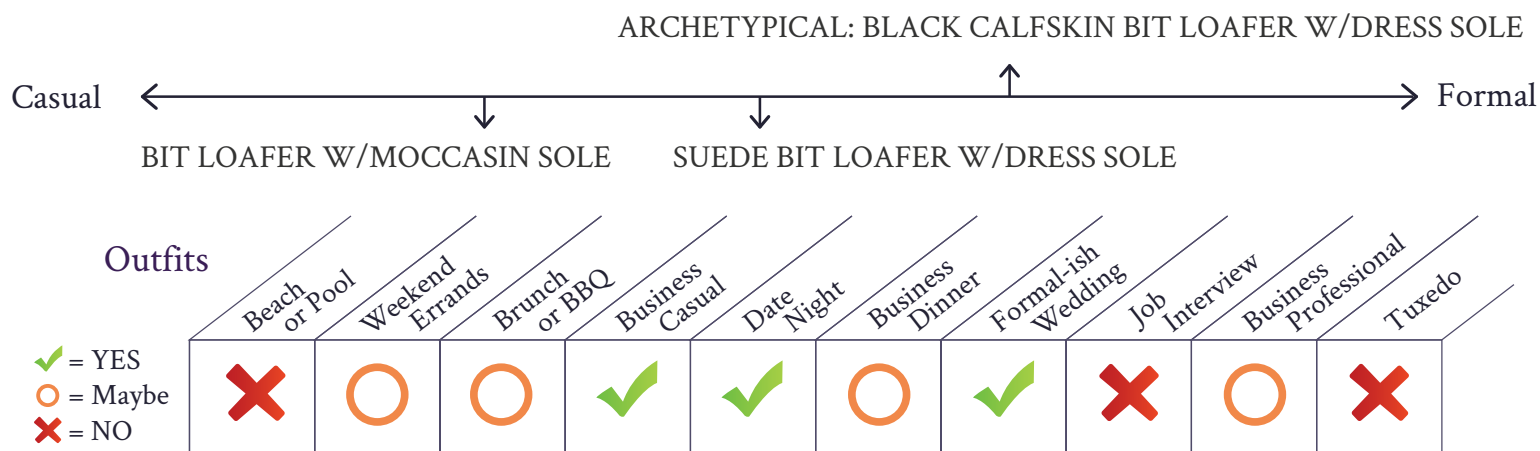
## What Makes It A Bit Loafer?

- A bit loafer is a slip-on shoe with a metal strap in the shape of a horse's bit that runs horizontally across the the vamp



## Bit Loafer Style Guide

Below is our "formality slider" for the bit loafer and its casual and formal variations



- Widely considered the first loafer formal enough to be worn with a suit
- Moccasin-sole styles can be dressed down, dress sole styles can be dressed up

Aesthetically Similar Shoes: Penny loafer, Venetian  
 Classic Quality Makers: Gucci (Italy), Rancourt & Co. (USA), Design Italian Shoes (Online)

Typical Quality Makers' Price Ranges: Low: \$150 | Mid \$350 | High \$600+