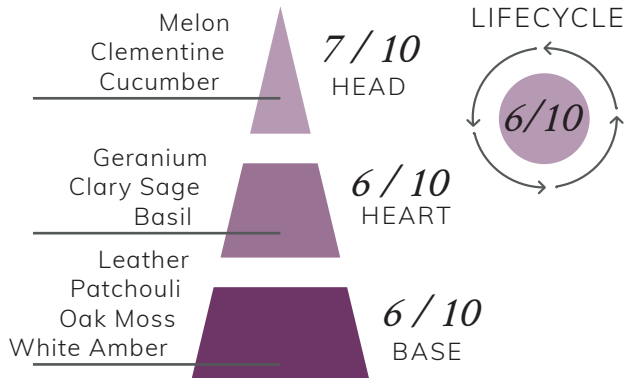


RALPH LAUREN - POLO BLUE - EST. 2002

Polo Blue opens on immediately discernable fresh melon notes followed by cool cucumber and faint clementine zest. Upbeat floral notes of geranium follow, which are accompanied by an aromatic bouquet of fresh clary sage and basil. A faint leather base emerges with earthy patchouli, fresh oak moss and a deep yet refined white amber foundation.

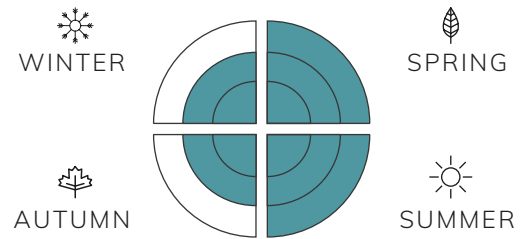
25/40 COMPOSITION

THE ELEMENTS OF THE FRAGRANCE



SEASONALITY

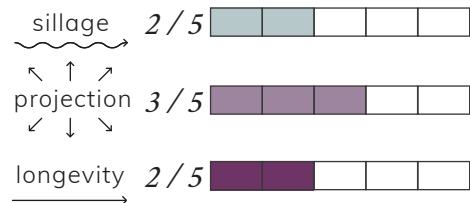
BEST SEASONS TO WEAR THE FRAGRANCE



FRAGRANCE FAMILY: *Aromatic Fougère*
CONCENTRATION: EAU DE TOILETTE

WAKE & STRENGTH

HOW THE FRAGRANCE RADIATES FROM YOUR BODY



22/30 3RD PARTY FEEDBACK

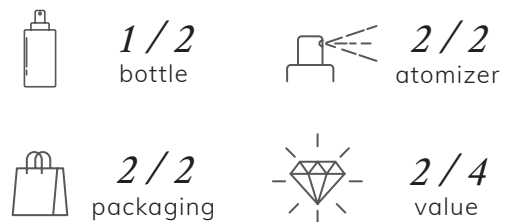
WHAT OTHER PEOPLE SAY

“ i like the fruity and freshness. Quite uplifting!

A bit dull, really. It's nice but quite easy to forget it. ”

PRESENTATION

OVERALL USAGE EXPERIENCE



3/5 IMPRESSIONS

HIGH-LEVEL USAGE THOUGHTS



/100ml	
RRP	PAID
\$96	\$57

SCORE & CONCLUSION

Ralph Lauren's Polo Blue is a light-hearted and fresh fragrance with a simple accord. Some may thoroughly enjoy this fragrance's laid back coolness. However, others may find its lack of complexity underwhelming and bland. Needless to say, this is a notable if expensive casual fragrance for younger men.

65/100

Scoring Key: Below 40: Mediocre | 41-60: Average | 61-80: Good | 81-100: Outstanding

To Read About How The Fragrance Formula Works, Please Go To: BespokeUnit.com/Fragrance/Formula

Learn About Fragrances: History, Families, Seasonality, Life-Cycles, and The Best Brands at BespokeUnit.com/Fragrance

Reviewed by Charles-Philippe Bowles on the 2nd of October 2017 - Concept & Design by Paul Anthony & Charles-Philippe Bowles